

# Digital Education @PU

## Status and Directions

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# What is Digital Education (DE)

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## Learning facilitated by digital technology

*including tools in traditional courses (e.g., Blackboard, clickers, Gradient, Hotseat)*

.... as well as flipped classrooms, hybrid, and online courses, MOOCs

includes **educational analytics** and spans credit and non-credit experiences

*.... impacts students, staff, faculty, alumni, professionals,  
and lifelong learners on a local to global scale*

**DE includes many different things!**

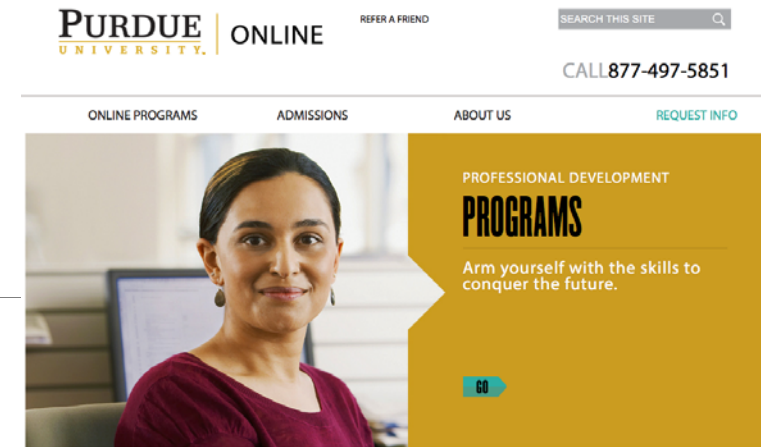
# What is “Digital Education” (the administrative unit)

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## Administration for:

- Self-supporting professional and online programs
  - Masters programs (residential, hybrid, and online)
  - Non credit and CEU courses and programs
- Conversion of undergrad courses to online to increase access for campus-based students (funding and instructional design).
- External Partner and MOOC contracts and relationships

## DE strategy development for the university



# Where are we in DE?

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DE@PU has been successful in many ways

## Undergraduate:

- IMPACT (240 faculty and instructors) includes DE approaches; 12% of SCH are now IMPACT. (3 CS courses redesigned by McFall and Crum).
- Increasing online courses for campus-based students (~100 online courses Spr16); we have no online BA/BS degrees.
- Online courses responsible for much of the increase in summer enrollment
- Recognized nationally for innovative DE tools (Gradient, Passport, Signals)



# Where are we in DE?

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DE@PU has been successful in many ways

## Graduate

- Online (16) and hybrid (8) Masters degrees plus non-credit programs total ~\$20m/yr.
- Highly ranked online graduate degrees in engineering
- Rapid growth of online graduate degrees in Communication and Education with external partner support



College	Program(s)	Launch date	Enrollment/ Term 15-16	Total Graduates in 15-16	Use External Service Delivery Partner
Agriculture	1 MS	1999	45	31	No
Engineering (EPE)	6 MS	Pre-2006	576	148	No
PPI (Prostar)	8 MS	2006-13	113	68	No
Education	2 MS	2011-14	267	84	Yes
Science	1 MS	2013	9	1	No
Krannert	5 MS	2013	254	89	No
Liberal Arts	1 MS	2014	378	147	Yes
<b>Total</b>	24 MS		1,642	568	

PU total graduate enrollment (on-campus, online and hybrid) is 8,500

## COMPUTER SCIENCE

### Our Program

Purdue's College of Science offers online master's computer science courses, providing working professionals an opportunity to earn non-thesis online Master of Computer Science via distance learning. This Master's program is for individuals with a Bachelor's degree in Computer Science or Engineering.

### Courses offered in the following topic areas:

Bioinformatics and Computational Biology	Computational Science and Engineering
Databases	Data Mining
Distributed Systems	Graphics and Visualization
Information Retrieval	Information Security and Assurance
Machine Learning	Networking and Operating Systems
Programming Languages and Compilers	Software Engineering
Theory of Computing and Algorithms	

### Degree Options

The 30-credit curriculum has been carefully designed to offer you the choice to earn a Master of Science in Computer Science (MS in CS) or an Interdisciplinary Master of Science in Engineering (MSE/MS) with a concentration in Computer Science. We offer both thesis and non-thesis degree options.

Launched 2013

First graduate Spring 2016

Current Enrollment 13 students

Tuition (30 credits) \$36k (non-res.)

# Where are we in DE?

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## DE@PU is well short of its potential

- External partners identified over 40 potential new online graduate programs
- Current programs mostly small, except those with external partner support
- Highly varied and limited support / resources / design quality; Sparse resources for innovation and startup
- Rankings indicate need to improve student engagement in some programs
- Still searching for a successful online modular non-credit education model
  
- Leaders in this field are doing an order of magnitude more



# AP4DE: Moving Forward

## AP4DE Coordinating Committee

Faculty, Staff, Students, Colleges,  
Libraries, ITaP, CIE, DE, Alumni Assn.

**Input sessions** – flipped classroom  
model; in-person and online  
Open Sessions: *define key issues*  
Focus Sessions: *in-depth discussion*

**Survey input:** open and targeted

The screenshot shows the Purdue University website for the Action Plan for Digital Education. The header features the Purdue University logo and the text "Action Plan for Digital Education To Envision and Achieve". Navigation links for "Home" and "About" are visible. The main content area includes a circular diagram with the stages "ANALYZE", "ENVISION", and "ACT". Below this is a "Welcome Take Part in Shaping!" message. There are buttons for "FAQ" and "LinkedIn". A "Videos" section highlights two videos: one by Natasha Watkins, Clinical Assistant Professor of Human Development and Family Studies, and another by Mitch Daniels, President of Purdue University. An "Articles" section is also present, featuring an article titled "UPCEA Excellent Practice: Faculty Support" with a list of authors and a publication date of 2015. On the right side, there are two call-to-action buttons: "Get Involved!" and "Get Up to".

# Sessions

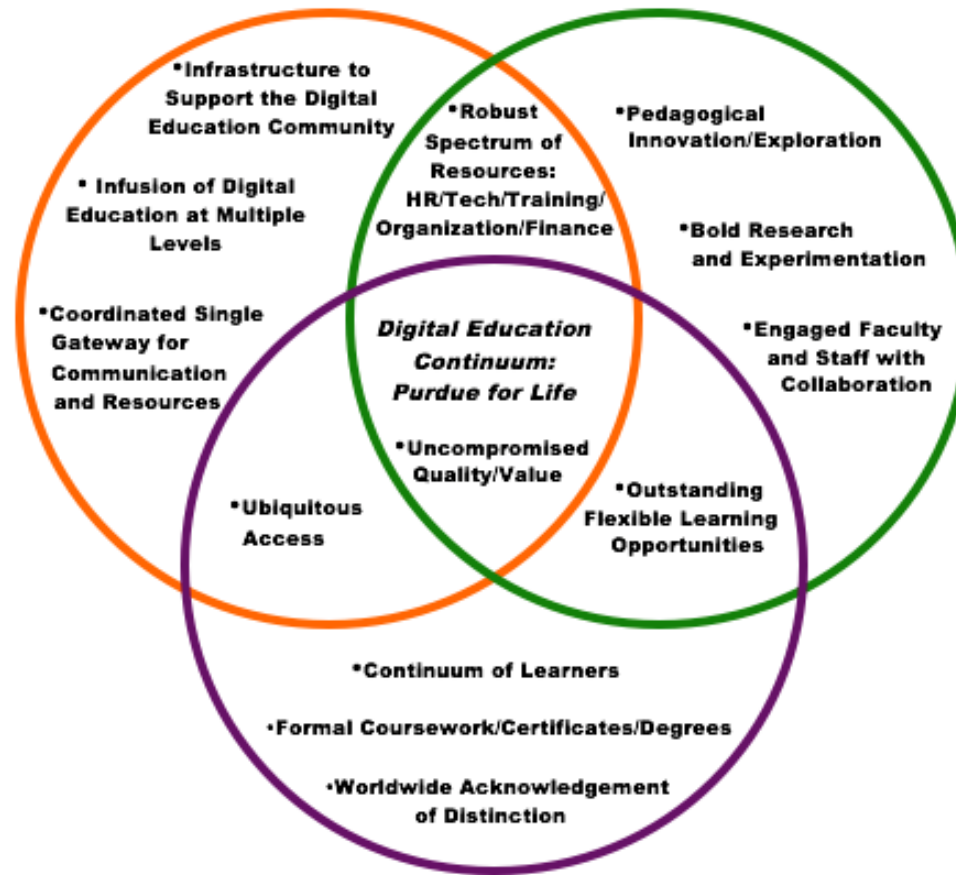
## Focus Session Themes

1. Support for Digital Education Teaching and Learning
2. Quality, Effectiveness, and Affordability of Online Instruction
3. Broadening Access through Digital Education



**ENABLING INFRASTRUCTURE**

**EMPOWERING INNOVATION**




**ENHANCING IMPACT**

# Six Actions

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## **Enabling Infrastructure**

- ❑ Develop a stronger integrated support model
  - ❑ Create a central online portal for DE
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# Six Actions

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## **Empowering Innovation**

- ❑ Support the growth of an empowered university-wide DE community.
  - ❑ Provide university and college level awards and recognition for DE endeavors
  - ❑ Create college-level DE teams
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# Six Actions


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## Enhancing Impact

- ❑ Move towards a “Purdue for Life” approach as an overarching DE strategy.
  - ❑ Pre-College, College, Graduate/Professional, Leadership, Personal Growth

# Areas of Emphasis

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- Online and hybrid graduate degree and certificate programs that respond to market needs.
  - Undergraduate online courses for campus-based students that support and enhance quality, flexibility, and accessibility.
  - non-credit, professional development programs that meet lifelong learning needs.
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# Corporate Partner Opportunities

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## Employee professional development

- Online graduate degrees (technical, communication, management)
  - Online modules, certificates, badges
  - Some programs are customizable, we will work closely with you and your employees to define your needs and create educational experiences that will meet those needs
  
  - Let us know what Purdue educational opportunities you'd like to provide to your employees ....
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